

ROCKY MOUNTAIN ATHLETIC TRAINERS ASSOCIATION, INC.
SEMI-ANNUAL BOARD OF DIRECTORS MEETING
DALLAS, TEXAS
JUNE 15, 2002

1. Call to Order:

- A. By: Scott Linaker
- B. Time: 8:12 AM

2. Attendance:

- A. President: Scott Linaker
- B. Secretary: Matt Webber
- C. Arizona Representative: George Goodridge
- D. Colorado Representative: Kelli Sheehan
- E. New Mexico Representative: Rob Evers
- F. Business Consultant: Rick Ball

3. Minutes of the Previous Meeting:

- A. Tabled

4. RMATA Business

- A. Membership Report
 - 1. See attached
- B. Finance Report
 - 1. See attached
- C. Symposium
 - 1. 2005 proposal discussed with the Tucson Convention Center. They are currently putting together a proposal to present to the RMATA.
- D. Committee Reports
 - 1. Motion to make application deadline June 1 effective 2003 and direct the Honors and Awards Committee to be flexible this year on the deadline issue.
 - 2. Motion: UT
 - 3. Second: NM
 - 4. Approved 4-1 (AZ Dissented)
- E. State Association Report
 - 1. Colorado - Has staggered terms on their Board of Directors and have new Board members.
- F. Ethnic Diversity Advisory Council
 - 1. Need member for District 7.
- G. Reimbursement Advisory Group
 - 1. Going to district representation, District 7 needs a representative.
- H. Sponsorship Allocation
 - 1. Sponsorship allocation was 10% but was changed to 9% (\$550 change).
- I. Legislative Funds
 - 1. July 1 Deadline
 - 2. No new funds placed in the account for State Legislative Reimbursement

3. NATA approved \$30,000 matching funds for legislative action in California
- J. Town Hall Discussion - Albuquerque
 1. The RMATA received a response from Chad Starkey and others about questions and concerns raised during the Albuquerque Town Hall Discussion.
 2. Dr. Anderson from the NATA-BOC responded to District 7 concerns.
5. **NATA Report:**
 - A. See attached
 - B. Discussion took place on marketing athletic trainers and where the focus for athletic training employment should be.
6. **Meeting Adjourned**
 - A. Without Objection
 - B. Time: 10:47 AM

NATA REPORT

1. NATA Future Annual Meetings:

June 15 - 18, 2002	Dallas, Texas
June 25 - 28, 2003	St. Louis, Missouri
June 16 - 19, 2004	Baltimore, Maryland
June 15 - 18, 2005	Indianapolis, Indiana
June 29 - July 1, 2006	New Orleans, Louisiana
June 26 - 30, 2007	Anaheim, California
June 17 - 21, 2008	Minneapolis, Minnesota
June 17 - 21, 2009	San Antonio, Texas

2. Committee Vacancies:

There are no vacancies for a District 7 Representative on an NATA Committee at this time. I thank all of you for volunteering your time to better serve the membership.

3. Honors and Awards:

The following District 7 Members have been honored with the following national honors and awards:

NATA Hall of Fame:

Ken Knight, PhD, ATC

NATA Educational Multimedia Video Production Awards:

Educational Video Production:

ATC Non-Commercial Production:

“Utah Certified Athletic Trainers: Advocates of Student Health”

George Curtis, ATC; Bill Bean, ATC, Lisa Walker, ATC

NATA Research and Education Foundation, William G. Clancy Jr, MD, Medal for Distinguished Athletic Training Research:

“Therapeutic Ultrasound and Diathermy: Laboratory Research as a Link to Clinical Outcomes”

David Draper, EdD, ATC

(Dr. Draper will present this research at the American Orthopaedic Society of Sports Medicine (AOSSM) Annual Meeting in 2001 and at the American College of Sports Medicine (ACSM) Annual Meeting in 2002.)

Journal of Athletic Training Kenneth L. Knight Award for Outstanding Research Manuscript:

“Heat Distribution in the Lower Leg from Pulsed Short-Wave Diathermy and Ultrasound Treatments”

Candi L. Garrett, MS; David O. Draper, EdD, ATC; Kenneth L. Knight, PhD, ATC

American Orthopaedic Society for Sports Medicine, Distinguished Service Award in Athletic Training:

Gary D. Delforge, EdD, ATC

(This Award is presented to an NATA Hall of Fame Members who has demonstrated outstanding service, both to the NATA and the field of sports medicine.)

25 Year Awards:

R. Samuel Anderson	Ted Layne
Stephen Black	Michael A. Lopriore
Christopher Carlson	Frank Martin
Kathryn Freidel	Lynette Miller
Richard D. Griswold	Robert Oakeson
Alan Halling	Greg Pott
Richard F. Hendricks	Susan Ross
Susan K. Hillman	Clifford Shidawara
Robert Howell	Jennifer A. Stone
Karen Jensen	

Foundation Scholarship Recipients:

Curriculum:

Abby Craig
Ball State University

Internship:

Warren Lee Memorial Scholarship

Sheri Helmers
University of Southern Colorado

Richard E. Vandervoort Memorial Scholarship

Heather Holbert
University of Wyoming

Graduate:

Jacquelyn Downar
Arizona School of Health Sciences

4. Appropriate Medical Coverage of Intercollegiate Athletes Task Force:

The AMCIA has plans to submit a letter to the Presidents and Athletic Directors in late summer or early fall with an explanation of what the document means, attempts to do, etc.. It will include copy's of the attorney's read of the document and possibly a copy of the editorial from the Competitive Safeguards Committee *NCAA NEWS* response. The AMCIA Task Force will involve the Competitive Safeguards Committee in creating this letter and to involve them as much as possible with this project.

From April 2000 to March 2001, members of the task force have presented this information to key sports medicine organizations such as the AMSSM, ACHA, ACSM, NAIA, AAHPERD and AFCA, which responded favorably to the document. The task force also met with the National Association of Collegiate Directors of Athletics and participated in a round table discussion of the document and its concepts. There are plan to present this document to family practice and pediatric physicians. Up-dated presentations will be made at each District Meeting in 2002.

A second year of funding has been awarded to continue to gather data to further document and substantiate the AMCIA recommendations and Guidelines by evaluating the medical coverage needs of student-athletes in regards to: time loss injuries: non-time loss injury rates; treatments provided per injury by athletic health care staff. All competitive levels (NCAA Div I, II, III, NAIA, NJCAA) will be included over a broad range of sports.

5. Council on Employment:

In an attempt to increase employment opportunities at the secondary school level, the COE will revisit the Dellums Act of 1973 (HR 7795, "The Athletic Care Act"). This Act would have required that all high schools with athletic programs have a certified athletic trainer on staff. COE will make a presentation to the National Coalition for Promoting Physical Activity (NCPA) Board of Directors to solicit their support in this venture. COE will also be working on a strategic plan, a sponsor and grass-roots effort plans.

6. NATA/AFCA Injury Prevention Campaign.

While still in the early stage of development, the NATA is making a proposal to the American Football Coaches Association to join forces to implement a three-year *Injury Prevention Campaign* designed to increase the awareness of injuries incurred during athletic events and current injury prevention techniques. The target audience would include coaches, athletic trainers, team physicians, high school and college athletes, children participating in organized athletics and parents of young children. As this project solidifies more specific information will be forthcoming.

Sponsorship is being investigated.

7. Public Relations Committee:

Jerry Koloskie is stepping down as Chair of the PR Committee and will be replaced by Al Green, effective June 2001.

This committee has made tremendous strides during the past year in providing to the membership resources for public relations program. Most importantly, the ***MARCH 2001, NATIONAL ATHLETIC TRAINING MONTH.***

The national office sent out four press releases for National Athletic Training Month: ATC's play a Vital Role in March Madness; NATA Offers ways to Minimize Risk of Injury; NATA Declares Month of March "National Athletic Training Month" and US Congress Resolves: Certified Athletic Trainers play vital role in Health Care.

Other PR activities include: Congressman Pete Sessions from Dallas submitted to Congress a resolution recognizing March as National Athletic Training Month; a number of states receiving Governor's Proclamations declaring National Athletic Training Month; and Host Communications, on behalf of the NATA, received 25 radio spots during the NCAA Basketball Tournament (one spot per game), including one spot during the April 2nd Final Four. The spots also ran on the NCAA Radio Network during football games in the 2000-2001 season.

The PR committee is in the process of creating a new Media Guide which will replace the current Media Kits. The "Call Me ATC" program will continue; a poster series is being developed, and promotional items are being developed to be used for giveaways at various PR events.

8. History and Archives Committee:

Due to time and space constraints the original plan to house the NATA historical information in the Special Collection Section of the library at the University of Texas at Arlington will not be possible. Because it is important that the NATA and its members have access to the historical information of the Association, and that the information be properly stored, the historical information of the NATA will be housed at the national office.

The plan calls for the proper indexing of the information and a refurbishing of the existing Hall of Fame area to accommodate the information. This project will begin in September 2001 and be completed by June 2002. It is hoped that the NATA could unveil the new Hall of Fame Library at the 2002 NATA Annual Meeting in Dallas.

9. Governmental Affairs Committee/Finance Committee:

The Board has once again approved funds for State Association legislative activities. The process for requesting,

obtaining and using these funds will be the same as the previous year.

10. Pronouncements Committee:

The Pronouncements Committee has been approved to develop the following topics: spearing in football; management of skin disorders; asthma in athletics; managing cold injuries; management of head injuries.

11. NATABOC/ATC Retired:

After lengthy discussion and a thorough examination of the request, the NATABOC has determined that in the best interest of the ATC credential there will be no creation of the ATC/Retired designation. The NATABOC understands the emotional and humanistic aspects relating to this issue, but must look at it from a legal standpoint only. Legally speaking, as long as the ATC is used, certification and continued competence are implied. The use of retired does not supersede the meaning of the ATC or anything that it represents.

The NATABOC is credentialing agency and any credential the NATABOC awards must conform to National Commission for Certifying Agencies (NCCA) guidelines, protecting the public through vigorous protection of the credential. A designation, especially one that includes the ATC credential can lead to confusion of the public. If there is any potential for confusion and harm to the credential, the NATABOC must act prudently not to jeopardize the credential in any possible way.

12. Clinical/Industrial/Corporate Athletic Training Committee:

The NATA will support and promote that the use of the term(or related terms) “non- traditional setting” is outdated and unnecessary, when referring to the CIC setting. It is felt that this term causes confusion and adds ammunition to those groups who oppose ATC’s practicing in clinical/industrial/corporate settings.

13. College/University Athletic Trainers’ Committee:

The NATA will assume a leadership role, in working together with the NCAA to propose legislation mandating that current training in CPR, first aid, and prevention of disease transmission be required for all athletics personnel associated with practices, competitions, skills instruction, and strength and conditioning. The CUATC will solicit support from college/university conferences (which would ultimately submit the proposed legislative changes), as well as letters of support from medical associations, allied healthcare organizations, sports organizations, health education groups and others with similar concerns.

14. World Federation of Athletic Training and Therapy:

The NATA, as a charter member of the WFATT, continues to play an active role in taking the NATA to the rest of the world. The promotion and interest in the profession of Athletic Training continues to enjoy global attention. More and more NATA certified members are being invited to speak in foreign countries, and the foreign interest in coming to the US and learning from our certified membership is gaining momentum. Many NATA members have expressed an interest in helping with this international promotional effort when they travel internationally with their teams.

15. Reimbursement Advisory Group:

Reimbursement activities continue to move forward. With the hiring of LaNell Collins, NATA Director of Governmental Affairs and Reimbursement, and with the efforts of RAG, many key contacts have been established with high powered and influential individuals in the political and insurance arenas. This bodes well for our reimbursement efforts.

16. Research & Education Foundation:

NATA District 7 has been named the champion in the Ensuring Your Future 2000 Annual Fund contest! District 7 members donated 115% of their district goal while securing the top spot. Special recognition goes to district chair, Chris White, MS, ATC and his effective network of committee members and state representatives. And a very special thank you to all District 7 members who made a donation.