

RMATA, INC.  
BOARD OF DIRECTORS MEETING  
MARCH 18-19, 1993  
SALT LAKE CITY, UTAH

CALL TO ORDER: Bill Lyons called the meeting to order.

ATTENDANCE:

Bill Lyons	President/Director
Scott Linaker	Secretary
Matt Webber	Arizona, President
Mike Keirns	Colorado, President
Pam Cox	New Mexico, President
Joel Bass	Utah, President
Bart Peterson	Wyoming, President
Rick Ball	Business Consultant

1. MOTION: To accept the minutes of the RMATA BOD conference call, on October 27, 1993, as written.

MOTION BY:	Pam Cox NM
SECOND:	Matt Webber AZ
CARRIED:	6-0

2. FINANCIAL STATEMENTS:

A. TENTH ANNUAL CLINICAL SYMPOSIUM AND BUSINESS MEETING: The budget and projected income was presented and discussed.

MOTION: To increase the registration fees for: ATC to \$75 GA to \$35 SAT to \$25 ALLIED to \$100

MOTION BY:	Mike Keirns CO
SECOND:	Matt Webber AZ
CARRIED:	6-0

MOTION: To accept the budget as presented.

MOTION BY :	Pam Cox NM
SECOND:	Matt Webber AZ
CARRIED:	6-0

(FINANCIAL STATEMENT FOLLOWS)

**B. BUDGET FOR 1993-94 FISCAL YEAR:**

The budget for the 1993-94 fiscal year was presented and discussed. There was some discussion about establishing a research grant, but this was not acted upon at this time. There was some discussion about raising the scholarship budget to \$2500.00, and award two \$1000 scholarships, and to investigate the possibility of SWEDO increasing the amount of their scholarship by \$500. Therefore RMATA could add \$500 to the SWEDO amount.

**MOTION:** To accept the budget as presented with the previously mentioned adjustments.

MOTION BY: Bart Peterson WY  
SECOND: Matt Webber AZ  
CARRIED: 6-0

(FINANCIAL STATEMENT FOLLOWS)

3. **SCHOLARSHIPS:** There was some discussion concerning raising the scholarship fund to \$2500.00. By doing so the RMATA could award two \$1000.00 scholarships, with the remaining \$500.00 being added to the SWEDO scholarship.

This action was accomplished and the scholarship budget was raised to \$2500.00.

This business was approved via the motion to accept the 1993-94 budget.

(See #2 - Financial Statement)

4. **RMATA HIV POSITION STATEMENT:** Bill presented the statement he drafted and after further discussion and a minor change, the statement was accepted.

**MOTION:** To accept the RMATA HIV Position Statement with changes.

MOTION BY: Pam Cox KM  
SECOND: Matt Webber AZ  
CARRIED: 6-0

The statement is as follows:

ROCKY MOUNTAIN ATHLETIC TRAINERS' ASSOCIATION, INC.  
POSITION STATEMENT  
NUMBER ONE

AIDS/HIV AND THE ATHLETIC TRAINER

WHEREAS, a prime interest of the members of the Rocky Mountain Athletic Trainers' Association is to prevent or reduce the incidence of injury and/or illness by competitive athletes, and

WHEREAS, blood and related body fluids have been shown to be effective modes of HIV/HBV transmission, and

WHEREAS, it is in the best interest of the athletic trainer to assume that all blood and related body fluids are contaminated.

BE IT RESOLVED, that the Rocky Mountain Athletic Trainers' Association supports the following of the CDC's standard precautions for dealing with Blood Borne Pathogens. Included in these recommendations (but not limited to) are the proper use of latex gloves, cleansing agents, and proper disposal of all soiled materials.

5. NATA BUSINESS:

A. NEW EXECUTIVE DIRECTOR: After a very extensive and thorough search the Search Task Force recommended the hiring of Eve Becker-Doyle, CAE, as the NATA Executive Director.

The Board approved the Search Task Force's recommendation of Eve Becker-Doyle by a vote of 10-0.

B. BOARD OF DIRECTORS:

One of Eve's first suggestions to the NATA BOD was to help dispel some of the mis-trust the membership has developed at the national level by holding open Board meeting. The Board agreed, and will now have their meetings open to the membership for observational purposes only. Times and date of these meetings will be made available to the membership.

The BOD has determined that two meeting per year is not sufficient time to address the business at hand, and therefore will begin meeting three time in 1993-94 and four time in 1994-95.

C. FINANCE COMMITTEE: This committee is examining ways to cut production cost for THE JOURNAL OF ATHLETIC TRAINING. A thorough examination is currently underway with the finding to be presented to the NATA BOD in the near future. The JOURNAL has been brought in house for publication and this will produce some savings. Another cost saving measure that will be instituted is that the JOURNAL will no longer be sent to student members as part of their membership fee, after the spring 1993 issue. However, student members may purchase the JOURNAL at the reduced rate of \$20.00 per year. (This will help save about \$25.00 per student member.) All others may receive a yearly subscription for \$35.00.

The National Office will now handle merchandising of officially licensed NATA products. Outside vendors will no longer be contracted.

A legal defense fund is being established in anticipation of future legal battles. It cost NATA \$140,000.00 in its litigation against AATA.

This committee is in the process of developing a five year budget plan, and along this same line is looking at a \$25.00 increase in membership dues for 1994-95.

The NATA is spending \$80.50 per member from the membership dues. Most of this is going toward the 800 number, with some being spent on the job placement mailings and brochures.

In effect, beginning with the 1994-95 budget, the NATA will award a yearly grant of \$15,000 to the work place of the NATA President to secure release time to allow the president to conduct NATA business. The NATA President spend about one half of every day on NATA business.

D. COLLEGE/UNIVERSITY ATHLETIC TRAINERS' COMMITTEE: The NATA BOD feels there is a need for forming a committee to represent athletic trainers in the college/university setting. Therefore a task force will be formed to determine the mission and purpose of this committee.

E. PROFESSIONAL EDUCATION COMMITTEE: Will be working closely with JRC-AT to guide the development of NATA curriculum programs to meet the diverse needs of the many settings in which athletic trainers now work.

PEC will only be concerned with approving graduate programs.

F. JOINT REVIEW COMMITTEE ON ATHLETIC TRAINING: Will be working closely with PEC to guide the development of NATA curriculum programs to meet the diverse needs of the many settings in which athletic trainers now work.

A plan is being developed in an attempt to make this committee self-funding and self-sustaining.

JRC-AT will only be concerned with approving undergraduate programs.

G. CONVENTION COMMITTEE: Dave Burton and Joe Godek will serve as Co-Chairs for the 1993 convention in Kansas City. Dave Burton will serve as Chair for 1994 in Dallas.

The 1995 national convention will be held in Salt Lake City, Utah while the 1996 national convention will be held in Orlando, Florida.

There was discussion concerning children under 18 not being allowed into the exhibit hall. The national office is looking into this liability and insurance concern.

H. INTERNATIONAL GAMES COMMITTEE: Will hold a Sports Medicine Conference in Atlanta.

Richard Quincy of Colorado College has been appointed to serve on this committee.

I. USOC: The NATA is looking into the possibility of awarding a grant to the USOC.

During the last four years, NATA members have contributed over \$9,000,000 in volunteer health care services to U.S. elite athletes. In an effort to gain more positive publicity for the athletic trainers who volunteer, Denny Miller and Eve Becker-Doyle will work with Bob Beeton of the USOC on ways to attain more positive publicity.

J. NATIONAL OPERATING COMMISSION ON STANDARDS FOR ATHLETIC EQUIPMENT: NOCSAE has deleted the surf board portion from their approval list.

NATA is looking into the liability factor by having a NATA representative/liaison serving on this commission. NATA may need to pull this liaison.

K. AATA: On February 4, 1993 a settlement agreement was signed between the NATA and the AATA. AATA has agreed to stop encouraging their members to use the ATC credentials. NATA now has court ordered Title protection and Trademark protection.

If you notice anything or hear of anything concerning AATA activity notify Bill immediately. Especially be aware of AATA activity in state licensure issues.

L. CORPORATE SPONSORSHIP: Corporate sponsorship contracts will end with the 1993-94 year. The NATA will re-evaluate the future of corporate sponsorship to the NATA. There is a move from soft money toward hard money, and also a trend toward sponsorship monies going into specific projects.

Gatorade will not host the opening social event at the national convention this year. (This function cost Gatorade \$150,000.) The McNeil sponsorship will not be renewed, therefore Johnson & Johnson will sponsor this years symposium. Schering-Plough, the manufacturers of Tinactin, is a potential sponsor. NATA is also looking at other potential sponsors and is keeping the lines of communication open. The task force created to develop policies, philosophies and objective concerned with corporate sponsor issues will look at all potential avenues of sponsorship.

There is also some legitimate concerns as to whether or not Gatorade will continue to provide the \$1,000 sponsorships to the Districts. In our favor, Gatorade is very pleased with their relationship with RMATA.

M. HALL OF FAME: The NATA will sponsor a breakfast for Hall of Fame Members at the national convention. Health South will host a social event for these members.

The NATA BOD is looking into the possibility of establishing a permanent Hall of Fame housed at the national office. In mid April, the present tenant at the national office is leaving, so this vacant space will be investigated for possible use for the Hall of Fame.

The NATA BOD also agreed that special circumstances should be considered for certain Hall of Fame nominees. That is, if a nominee did not meet every guideline for induction into the Hall of Fame for special reasons, that individual could still be considered for induction (for instance, if a member passes away without meeting the 25 year membership requirement).

N. CLINICAL/INDUSTRIAL/CORPORATE ATHLETIC TRAINERS'

COMMITTEE: Attempting to establish a liaison with the APTA and opening the lines of communication once again. Will work on establishing a Joint Task Force between NATA and APTA once specific criteria, mission and philosophies have been worked out.

The APTA has defined Athletic Trainer. The NATA believes the APTA does not have the right to define the Athletic Trainer and their role. This could be a really big issue.

The APTA does not want athletic trainers to represent themselves as PT's, but opening a practice as an ATC is okay. If so, Athletic Trainers' need to develop their own billing codes such as the PT's have been doing in their practices.

51% of the NATA membership works in a clinical setting.

A liaison has been approved between the Clinical/ Industrial/Corporate Athletic Trainers' Committee and the Secondary School Athletic Trainers' Committee.

Mike Keirns is now the District 7 Representative to this committee, replacing Carol Kishiyama.

O. ETHICS COMMITTEE: An ethics statement was approved in June and appeared in the NATA NEWS. Specific codes and sanction procedures are being developed and refined. Need to have sanction procedures in place to deal with issues such as the past litigation involving AATA.

P. PLACEMENT COMMITTEE: The primary function of this committee is to organize and set up the interviewing/ job placement services at the national convention.

The national office sends to each district representative, a list of available jobs, which in turn is sent to all 4 year colleges and universities in that district. This procedure creates a time lag from when the list is sent out to when the list is received. To negate this time lag,

send in a self addressed, stamped envelope to the national office with your request for the job list and the list will be sent directly to you. This list is sent out on the first and the fifteenth of each month.

There was some discussion as to whether or not RMATA wanted to display a job board at the annual meeting.

MOTION: To display a bulletin board with potential job openings at the annual meetings of the RMATA, with Jack Ransone being responsible for arranging this display.

MOTION BY: Mike Keirns CO  
SECOND: Joel Bass UT  
CARRIED: 6-0

Jack Ransone of Adams State is the District 7 Representative to this committee.

Q. COLLEGE AND UNIVERSITY STUDENT ATHLETIC TRAINERS' COMMITTEE: Wayne Barger has resigned as the District 7 Representative to this committee, and George Curtis has been approved to assume this vacated position.

There will be a Student Athletic Trainer serving as a representative on the national convention committee who will work on student programs with this committee.

R. NATABOC: NATABOC offices have now been moved into the national office. The NATABOC is billed by the NATA for renting this office space.

The NATABOC is looking to train ATC's in administering the certification exam on the Hawaiian Islands, as there are many athletic trainers on the islands with students who need to be tested.

S. SCHOLARSHIP COMMITTEE: Looking at moving this committee under the Research and Education Foundation. The corporate structure is being looked at to determine specific criteria for these functions and activities. This move may include grants as well.

T. AUDIO VISUAL AIDS COMMITTEE: Bob Grey has resigned as Chair and Jim Madaleno has been appointed as the new Chair.

This committee is working on a video production contest dealing with educational videos, with hopes of showing these videos at the national meeting.

U. OTHER NATA BUSINESS: The Search Task Force has been dissolved as an Executive Director has been hired.

The Building Task Force has been dissolved, as the current building, which serves as the national office, has plenty of space to serve the membership. Currently, only the top floor of the building is being use by the NATA office staff. The lower level tenant will be vacating that level soon and a new tenant is being sought. Contrary to one mans' belief, the NATA can function just fine from Dallas, Texas.

The Career and Information Services Committee has also been dissolved and its functions will be assumed by the national office staff.

8. RMATA PROCEDURES: Upon investigation of the proposed Procedure Manual, it was noted that the address of the principle office had changed. Therefore a motion was necessary to make this change.

MOTION: The address of the principle office should change from 9008 North 14th Drive, Phoenix, Arizona 85021 to 113 West Michelle, Phoenix, Arizona 85023.

MOTION BY: Bart Peterson WY  
SECOND: Mike Keirns CO  
CARRIED: 6-0

This change should be reflected in the By Laws.

9. NATA GOVERNANCE TASK FORCE: Bill presented the following comments concerning the governance issue:

It appears that the current district structure will remain as it is, as most seem to be satisfied with the current district status. Eventually, District 2 and 4 may opt to split.

The Governance Task Force will hold an Open Forum with State Athletic Training Association Presidents, at the national convention.

NATA is looking at the District 7 governance structure as the "ideal situation" for other districts to follow. NATA seems to like what we have in place. Some districts don't even have a governance system.

Discussion then focused on the survey summaries of the 200+ survey responses. This discussion was in anticipation of Denny Miller addressing the RMATA BOD and membership, and was intended to generate questions for Denny to address.

11. RMSATA (STUDENT ATHLETIC TRAINERS' ASSOCIATION):

Due to the fact that not enough money was raised the student banquet had to be cancelled. This year only \$25.00 had been raised toward the student banquet, and with 173 students per-registered that wasn't quite enough to cover the \$15.00 per student rate.

Students need to decide if they want to continue to have a dinner or go to something else instead. Either way, the students need to decide if an increase in their registration fee would be the way to go or if they want to continue to raise the funds from outside sources.

Bill suggested that we take a look at the structure of the student association and determine if any changes need to be made. (example: having students from different state sitting on their board).

RMATA BOD will attempt to involve a student representative in the planning of future district meetings by sitting on the Convention Committee.

12. DENNY MILLER, NATA PRESIDENT: Denny Miller joined the meeting and presented the following information.

A. District 7 has been well represented by Mike Nesbitt and is now well represented by Bill Lyons.

B. On a national level we will finish in the black financially. The 1992-93 budget was revised which allowed NATA to finish in the black.

The Finance Committee is working on a five year budget plan and will work on this budget every year so that they are always five years ahead. They are trying to eliminate the soft money and trying to deal with hard money.

May be looking at a \$25.00 dues increase at the national level, which is justified by the five year budget plan and the attempt to eliminate the soft money. Also looking at a five year moratorium on dues increase after this \$25.00 increase to reassure the membership.

C. Contracts with Corporate Sponsors will end within the next year. This includes Johnson & Johnson, Gatorade, Tylenol and Mediprin/McNeil. Mediprin/McNeil withdrew because of a number of reasons, some of which include: the former NATA Executive Director, the prevalent use of Tylenol by other age groups than the majority we care for, and because of the prevalent use of Advil.

Will attempt to salvage the McNeil Sponsor, but this may not happen.

J&J will sponsor the now old McNeil Symposium at the national convention. J&J will more than likely remain as a corporate sponsor but in a different light, they will probably award funds which are tied into the Research Education Foundation of the NATA.

Gatorade is another valuable sponsor and they wish to remain a sponsor, but at a decreased amount. Gatorade will no longer sponsor a Gatorade Party at the national convention.

NATA has potential corporate sponsors in Schering-Plough the makers of Tinactin and in the Nuprin manufacturers.

NATA has appointed a Task Force to look at the philosophy of corporate sponsorship, as well as other components involved with corporate sponsorship in an attempt to develop very specific criteria and objectives for this program. Members of this task force include Bill Lyons, John Powell, Glen Snow and Eve Becker-Doyle.

D. Governance Task Force Issues: The concerns and the survey grew out of a number of things including the long range plan. There is a belief that the states should be represented. This will probably not happen because of the number of people this would involve. NATA is looking at expanding the NATA BOD. Denny could see adding two to three more board members, but not any more. A possibility would be adding a representative from the Clinical/Industrial/Corporate classification, a representative from the College/University classification and a representative from the Secondary Schools classification. Each member would designate on their membership application which classification they fall under in determining which representative would represent them on the NATA BOD. Many issues need to be studied before a final decision is made. Denny is definitely not in favor of redistricting.

Further discussion focused on the governance issue and were addressed by Denny in a very open, honest and straight-forward manner.

13. RMATA NEW BANNER: The new RMATA banner was presented to the BOD for the first time since its revision. It was noted that because of his involvement in the revision and remake of the banner, Ron Meurer would receive a special plaque for his efforts.

MOTION: To have the District Secretary write a letter of thanks to Ron Meurer.

MOTION BY:	Matt Webber AZ
SECOND:	Pam Cox NM
CARRIED:	6-0

(Copy of letter follows)

June 1, 1993

Ron Meurer  
West Mesa High School  
6701 Fortuna Road, NW  
Albuquerque, NM 87121-1399

Dear Ron,

On behalf of the Board of Directors of the Rocky Mountain Athletic Trainers' Association, Inc., I would like to thank you for all that you have done with the re-design and purchase of the new RMATA banner.

We are pleased with how it turned out as well as with the ease by which it can be displayed and transported. A job well done.

Again, thank you for your service to the Rocky Mountain Athletic Trainers' Association.

Sincerely,

Scott Linaker  
RMATA Secretary/Treasurer

14. COMPUTER UPDATE: The computer adequately serves the needs and purposes of the district. Old programs have been converted to new programs and some things have been cleaned up.

The District Secretary will work on getting the RAM increased, as well as purchasing a 3.5 disk drive. An attempt will be made to get a better publishing program. The publishing program is used in the design of the brochure for the RMATA annual convention and in the design of the name badges.

The computer has MODEM capabilities, but the need has not presented itself to use this program.

15. UTAH REPORT: The state of Utah is represented on the RMATA BOD by T.J. Byrne. No report was presented due to the absence of T.J..

16. WYOMING REPORT: The state of Wyoming is represented on the RMATA BOD by Bart Peterson. Bart gave the following report: Wyoming is working on producing a professional video to help promote Athletic Training and the Athletic Trainer. The video will be presented to school boards and the like. Other PR projects are also being developed.

17. COLORADO REPORT: The state of Colorado is represented on the RMATA BOD by Mike Keirns. Mike gave the following report: Membership involvement in the Colorado Athletic Trainers' Association is increasing. There was also a recent dues increase which helped the Association tremendously. Creating a Funding Committee has also been a very positive move.

CATA will be having its next state meeting in May, to be held at Colorado University and will focus on biomechanics. Ed Ryan is the Convention Chair for this meeting.

Mike feels very strongly that the NATA should establish a liaison with the APTA and that there is some talk about the possibility of putting on a joint conference with the APTA sometime in the future.

This is an election year in CO and chances are Mike will not run for re-election.

18. NEW MEXICO REPORT: The state of New Mexico is represented on the RMATA BOD by Pam Cox. Pam gave the following report: production is underway on a video tape which will

deal with athletic training. Also in the works are a brochure, a slide presentation and a written presentation concerning athletic training. The membership has been very responsive to this type of activity and feel that some jobs have been created by this promotional avenue. The PR Committee has done a good job.

Work is also in progress on the History and Archives of NMATA.

NMATA is working in the political arena once again in an attempt to update the state licensure for athletic trainers. There is some concern over the definition of an "athlete" and this has been very time consuming and somewhat controversial.

There is work being done with the Department of Education on the development of a Contagious Disease Policy.

19. ARIZONA REPORT: The state of Arizona is represented on the RMATA BOD by Matt Webber. Matt gave the following report: AZATA is working on a Hall of Fame and is looking for a place to house this display which has a great deal of exposure. Looking at the America West Arena as such a place.

Just purchased a computer for the Newsletter Editor.

The production of a new brochure on athletic training is in the works and should be finished soon.

There has been a recent and rapid increase in AZATA membership.

20. 1994 DISTRICT MEETING: Bart presented very informative and helpful information concerning the 94 meeting. After discussion concerned with room rate, meeting space, travel distance and cost, the following motion was made:

MOTION: To hold the RMATA Annual Meeting in Cheyenne, Wyoming at the Cheyenne Holiday Inn on March 18,19,20, 1994, with the Board meeting to begin on March 17, 1994.

MOTION BY: Bart Peterson WY  
SECOND: Matt Webber AZ  
CARRIED: 6-0

21. RMATA STATIONARY: The District Secretary was given the charge to get mock-ups of different layouts for RMATA and District 7 stationary. The letter head is to include both the RMATA logo and the NATA District 7 logo and should be in the appropriate colors on the letterhead and in a single color on the envelopes. The RMATA logo will appear in the upper left corner while the NATA District 7 logo will appear in the upper right corner. The wording between these two logos will be as follows:

Rocky Mountain Athletic Trainers' Association, Inc.

NATA District Seven

The mock-ups will be presented to the RMATA BOD, at the Board meeting, this June in Kansas City, for approval.

MOTION: To adjourn this meeting of the RMATA BOD.

MOTION BY: Matt Webber AZ

SECOND: Pam Cox NM

CARRIED: 6-0